

MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

FALL FAMILY DAY CELEBRATES JIM HENSON'S BIRTHDAY WITH SCREENINGS, PUPPET MAKING, AND MORE HANDS-ON ACTIVITIES

Free Museum admission for children 12 and younger

Saturday, September 26, 2015, 11:30 a.m. to 4:00 p.m.

Astoria, New York, September 10, 2015—Jim Henson (1936–1990), the television, film, and puppetry pioneer best known as the creator of the Muppets, would have turned 79 on September 24. On this occasion, Museum of the Moving Image will present a Fall Family Day, on Saturday, September 26, from 11:30 a.m. to 4:00 p.m. with an afternoon packed with fun and educational activities for children of all ages. Admission for children 12 and under is free all day (children must be accompanied by an adult).

The Fall Family Day will offer a preview of the types of events that will accompany the permanent gallery and exhibition devoted to Jim Henson opening at the Museum this winter.

Events include drop-in activities focused on building paper-bag puppets, designing Henson-inspired characters, performing “puppet karaoke” (using a puppet to lip-synch to a song), and a large-scale memory game; access to the Museum’s interactive exhibition *Behind the Screen* and popular temporary exhibition *How Cats Took Over the Internet*; and screenings of Henson Company programs (*Dinosaur Train*, *Sid the Science Kid*) for the youngest visitors.

Also on this day at 1:00 p.m., for older children (ages 10+) and adults, the Museum will present a special live event featuring Rollie Krewson, the long-time puppet designer and builder from the Jim Henson Company, who has worked on projects including *Sesame Street*, *The Muppet Show*, *Fraggle Rock*, *Emmet Otter's Jug-Band Christmas*, *The Dark Crystal*, *Labyrinth*, and many others. She will participate in a conversation with host Craig Shemin about her craft and show clips of her favorite scenes, as well as some rare insider video footage taken at the workshop. (Please note: Ticket purchase is required for this program. Tickets include Museum admission.)

For those who want to end the day with a big-screen movie, at 4:00 p.m. the Museum will present the 2007 Disney film *Enchanted* in the Redstone Theater as part of the series *See It Big! New York in Film*. (Ticket purchase is required for this program.)

Tickets include Museum admission.)

Descriptions of the day's activities (with recommended ages) are included below.

'FALL FAMILY DAY,' SATURDAY, SEPTEMBER 26, 2015

On this day, Museum admission is FREE for children ages 12 and under. Admission for adults is \$12 (\$9 for senior citizens and students). Please note: Ticket purchase is required for the Rollie Krewson event and screening of *Enchanted*.

Puppet making and other activities in the Moving Image Studio

11:30 a.m. to 4:00 p.m. (Digital Learning Suite)

Recommended for ages 4+

This super-sized version of the Museum's drop-in studio will feature activities related to Henson-inspired character design, paper-bag puppet making, puppet karaoke, and a large-scale matching/memory game (using oversized cards). (Education Center, first floor)

Screenings: *Dinosaur Train* & *Sid the Science Kid*

12:30, 1:30, 2:30 p.m. (Bartos Screening Room)

Recommended for ages 2 to 5

A 40-minute compilation of episodes from *Dinosaur Train* and *Sid the Science Kid*, two shows produced by The Jim Henson Company for young viewers, will screen at select times. The compilation also includes a behind-the-scenes clip about the digital puppetry techniques used in creating *Sid the Science Kid*.

Live event: Rollie Krewson and the Henson Workshop

With Rollie Krewson and Craig Shemin in person

1:00–2:30 p.m. (Redstone Theater)

Recommended for ages 10+

Rollie Krewson has been designing and building puppets for The Jim Henson Company for more than 40 years, working on *Sesame Street*, *The Muppet Show*, *Fraggle Rock*, *Emmet Otter's Jug-Band Christmas*, *The Dark Crystal*, *Labyrinth*, and many more projects. She will participate in a conversation with host Craig Shemin about her craft and show clips of her favorite scenes, as well as some rare insider video footage taken at the workshop.

Tickets: \$12 adults / \$9 seniors and students / \$6 children 3–12 (free for Museum members at the Film Lover level and above).

Exhibition: *Behind the Screen*

Throughout the day (second and third floors)

The Museum's dynamic core exhibition explores how movies and TV shows are made, marketed, and shown. Among the objects on display are hundreds of toys and other licensed merchandise from *Star Wars* and *Star Trek* and other film and television productions; classic video arcade games; costumes and masks; stations for creating short animations; and more.

Exhibition: *How Cats Took Over the Internet*

Throughout the day (second floor, Amphitheater Gallery)

An exhibition that tells the history of cats online to unearth why images and videos of the feline

kind have transfixed a generation of web users.

Screening: *Enchanted*

4:00 p.m. (Redstone Theater)

Recommended for ages 5+

Dir. Kevin Lima. 2007, 107 mins. DCP. With Amy Adams, Patrick Dempsey, James Marsden. A Disney fantasia set on the streets of New York City, this smart satire stars a winning Amy Adams as a fairy-tale princess banished by a wicked stepmother to modern-day Manhattan. (Part of *See It Big! New York in Film*).

Tickets: \$12 adults / \$9 seniors and students / \$6 children 3–12 (free for Museum members at the Film Lover level and above).

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MUSEUM INFORMATION

Museum of the Moving Image (movingimage.us) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In its stunning facilities—acclaimed for both its accessibility and bold design—the Museum presents exhibitions; screenings of significant works; discussion programs featuring actors, directors, craftspeople, and business leaders; and education programs which serve more than 50,000 students each year. The Museum also houses a significant collection of moving-image artifacts.

Hours: Wednesday-Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 11:30 a.m. to 7:00 p.m.

Museum Admission: \$12.00 for adults; \$9.00 for persons over 65 and for students with ID; \$6.00 for children ages 3–12. Children under 3 and Museum members are admitted free.

Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m.

Film Screenings: Friday evenings, Saturdays and Sundays, and as scheduled. Unless otherwise noted, tickets are \$12 adults / \$9 students and seniors / \$6 children 3–12 / free for Museum members at the Film Lover level and above. Advance purchase is available online. Film tickets include same-day admission to the Museum's galleries.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue.

Program Information: Telephone: 718 777 6888; Website: movingimage.us

Membership: <http://movingimage.us/support/membership> or 718 777 6877

The Museum is housed in a building owned by the City of New York and located on the campus of Kaufman Astoria Studios. Its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals. For more information, please visit movingimage.us.