

MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

‘WILLY WONKA & THE CHOCOLATE FACTORY’ ON THE BIG SCREEN AND DROP-IN FAMILY WORKSHOPS TO BE OFFERED DURING THANKSGIVING WEEKEND

November 25–27, 2016

Astoria, Queens, New York, October 4, 2016—During the Thanksgiving holiday recess, Museum of the Moving Image will present family programs featuring matinee screenings of the classic 1971 musical film *Willy Wonka & the Chocolate Factory*, starring the beloved comic actor Gene Wilder, accompanied by the **“Sweets on Screen” workshop**. These programs will be offered daily from **Friday, November 25 through Sunday, November 27**, with the film beginning at 12:30 p.m. and the workshop from 11:30 a.m. to 3:30 p.m. (drop-in basis, no reservation required). Recommended ages: 5+, accompanied by an adult.

Tickets for *Willy Wonka & the Chocolate Factory* range from \$7 for youth (ages 3–17) to \$12 adults. Screenings are free for Museum members at the Film Lover and MoMI Kids Premium levels and above. Ticket purchase may be applied toward same-day Museum admission (ranging from \$7 for youth to \$15 adults). Admission to the workshop is free with Museum admission.

Families are also welcome to visit *Behind the Screen*, the Museum’s dynamic, interactive core exhibition which explores how movies, television programs, and digital entertainment are made, marketed, and shown.

In addition, beginning November 12, the Museum will reopen its weekly drop-in **Moving Image Studio**, a “maker space” where visitors can create media and other projects. Activities range from making hand-drawn flipbooks and optical toys called thaumatropes to building computer-based stop-motion animations and video games. Recommended ages: 7+, accompanied by an adult. (Every Saturday, 1:00 to 4:00 p.m., with the exception of November 26 and December 31, when holiday workshops will be offered instead.)

Please see below for full descriptions and schedule.

For more information about the MoMI Kids family memberships (which begin at \$125 for two adults and up to six children), visit <http://movingimage.us/membership>

THANKSGIVING WEEKEND FAMILY PROGRAMS, NOVEMBER 25–27, 2016

Holiday hours: The Museum will be closed on Thursday, November 24 for the Thanksgiving holiday. The Museum will reopen on Friday, November 25, 10:30 a.m. to 8:00 p.m. Hours for

Saturday and Sunday are 11:30 a.m. to 7:00 p.m.

Willy Wonka & the Chocolate Factory

November 25–27, 12:30 p.m. Daily in the Redstone Theater

Recommended for ages 5+

Dir. Mel Stuart. 1971, 100 mins. 35mm. With Gene Wilder, Jack Albertson, Peter Ostrum. “A little nonsense now and then is relished by the wisest men,” says Gene Wilder as the candy king Willy Wonka in this enduring fantasy film. This adaptation of Roald Dahl's children's book about five children, including hero Charlie, who win a coveted trip to a chocolate factory, is (according to Roger Ebert) “probably the best film of its sort since *The Wizard of Oz*.” These screenings are also part of the Museum’s tribute to Gene Wilder (1933–2016), the beloved film and theater actor, screenwriter, director, and author whose death in August saddened millions of fans around the world.

Tickets: \$12 adults / \$9 senior citizens and students / \$7 youth (ages 3–17). Advance tickets available online at movingimage.us. Event link. Ticket purchase may be applied toward same-day Museum admission.

Thanksgiving Workshop: Sweets on Screen

November 25–27, 11:30 a.m.–3:30 p.m. Daily

Recommended for ages 5+, accompanied by an adult.

Come satisfy your creative appetite in the Museum's drop-in workshop. Young visitors and their families can make their own media projects inspired by *Willy Wonka & the Chocolate Factory*. Create a candy animation, design your own candy factory film set, and more.

Free with Museum admission. No reservation required.

Moving Image Studio

Saturdays, 12:00-4:00 p.m., beginning November 12, 2016*

Recommended for ages 7+, accompanied by an adult.

Moving Image Studio is the Museum's drop-in space where visitors can create media and other projects. Activities range from making hand-drawn flipbooks and thaumatropes (optical toys) to building computer-based stop-motion animations and video games. *Please note the Studio will be replaced by family workshops on November 26 and December 31. The Studio will not be open on Saturday, December 24 (Christmas Eve).

Free with Museum admission.

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About Museum of the Moving Image

Museum of the Moving Image (movingimage.us) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In its stunning facilities—acclaimed for both its accessibility and bold design—the Museum presents exhibitions; screenings of significant works; discussion programs featuring actors, directors, craftspeople, and business leaders; and education programs which serve more than 50,000 students each year. The Museum also houses a significant collection of moving-image artifacts.

MUSEUM INFORMATION

Hours: Wednesday–Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday–Sunday, 11:30 a.m. to 7:00 p.m. **Holiday Hours:** The Museum will be open Monday, October 10 (Columbus Day), 10:30 a.m. to 5:00 p.m., and closed Thursday, November 24 (Thanksgiving).

Museum Admission: \$15 adults; \$11 senior citizens (65+) and students (18+) with ID; \$7 youth (3–17). Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m.

Film Screenings: Friday evenings, Saturdays and Sundays, and as scheduled. Unless otherwise noted, tickets are \$12 adults / \$9 students and seniors / \$7 youth 3–17 / free for Museum members at the Film Lover and MoMI Kids Premium levels and above. Advance purchase is available online. Ticket purchase may be applied toward same-day admission to the Museum’s galleries.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue.

Program Information: Telephone: 718 777 6888; Website: movingimage.us

Membership: <http://movingimage.us/support/membership> or 718 777 6877

Museum of the Moving Image is housed in a building owned by the City of New York and has received significant support from the following public agencies: New York City Department of Cultural Affairs; New York City Economic Development Corporation; New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the New York State Legislature; Institute of Museum and Library Services; National Endowment for the Humanities; National Endowment for the Arts; and Natural Heritage Trust (administered by the New York State Office of Parks, Recreation and Historic Preservation). For more information, please visit movingimage.us.