

MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

'WORLD SERIES OF 'TUBING,' LIVE MUSIC, AND ART PERFORMANCES AT SECOND SIGNAL TO NOISE ART PARTY AT MUSEUM OF THE MOVING IMAGE

Saturday, May 7 event features The So So Glos, Bruce McClure, Bubblyfish, Shark?, and more

Museum of the Moving Image presents its second Signal to Noise party featuring live music, art performances, and the interactive augmented reality show the "World Series of 'Tubing" on Saturday, May 7, 2011. The event, which runs from 8:00 p.m. to 2:00 a.m., features a full schedule of performances throughout the Museum's expanded new space, anchored by DJ \$mall øchange in the lobby. The party was organized by Assistant Curator Jason Eppink who describes it as follows: "The wall-rattling, late-night art party returns once again with fresh local tunes and visualists, web video showdowns, personally tailored playlists, performed cinema, booty shaking beats, and much more, rostered by more than a dozen exciting artists and musicians from New York City."

Tickets: \$15 advance / \$20 at the door (\$10 Museum members / Free for Silver Screen members). **Buy tickets online at <http://movingimage.us> or call 718 777 6800** (Advance online sales will be available until noon on the day of the event. Following this, tickets will be available at the door.) Drinks and snacks will be available for purchase.

Performers include:

- **The World Series of 'Tubing** (<http://www.worldseriesoftubing.com/>) issues laser pointers for an evening-long augmented reality game show. The contest will pit four experts (including Ryder Ripps, Ellie Roundtree, and Peter Berkman) against four amateurs using iPads, playing cards, and YouTube videos. For a chance to compete and win free admission to Signal to Noise, submit a short YouTube video explaining why you would make an excellent contestant to signaltonoise@movingimage.us
- Artist **Bruce McClure** overwhelms the senses with live multi-projector spectacles and soundtracks (For an interview with McClure go to <http://www.brooklynrail.org/2006/07/film/bruce-mcclure-with-brian-frye>)
- **Matt Wellins and Sarah Halpern** time warp Ektachrome accompanied by hand-made instruments (see sample of their work at

<http://vimeo.com/20636191>)

- **The So So Glos** (<http://www.myspace.com/sosoglos>) dazzle with updated indie pop punk
- **Shark?** (<http://www.myspace.com/sharkquestionmark>) blasts unquestionably catchy lo-fi melodies
- **Holly Danger** (<http://www.hollydanger.com/blog/>) and **No Carrier** (<http://no-carrier.com/>) provide visuals
- Chiptune artist **Bubblyfish** (<http://www.bubblyfish.com/>) wields her Gameboys
- **The Shortsleeves** (<http://theshortsleeves.info/>) features Paul Owens on Gameboy and Jenn de la Vega on Casios
- Artist **Marius Watz** (<http://mariuswatz.com/>) simulates magnetic forces with *ElectroPlastique #1*
- **Dan Iglesia** (<http://music.columbia.edu/~daniglesia/>) oscillates in an extra dimension with violinist Jim Altieri—3-D glasses will be provided
- **AutomaticDJ** uses facial-recognition software to identify your favorite songs. There will be an opportunity to sign up and participate during the party (more info at <http://blog.gleitzman.com/post/3312017971/automaticdj-in-action>)
- Back by popular demand, **DJ \$mall change** (<http://djsmallchange.com/>) holds down the dance floor

Museum of the Moving Image is the only institution in the United States that deals comprehensively with the art, technology, and social impact of film, television, and digital media. It houses the nation's largest collection of moving image artifacts—numbering more than 130,000 items. Engaging an international audience of all ages, the Museum offers a distinctive, highly interactive core exhibition, *Behind the Screen*, contemporary and retrospective programs of films from around the world; public discussions with leading figures in film and television; inspiring education programs; and groundbreaking online projects. More information at <http://movingimage.us>.

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MUSEUM INFORMATION

Hours: Tuesday-Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 10:30 a.m. to 7:00 p.m. (Closed on Monday except for holiday openings).

Film Screenings: See schedule above for schedule.

Museum Admission: \$10.00 for adults; \$7.50 for persons over 65 and for students with ID; \$5.00 for children ages 3–18. Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m. Paid admission includes special screenings (except for special ticketed events and Friday evenings) Tickets for special screenings and events may be purchased in advance online at movingimage.us or by phone at 718.777.6800.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: R or M trains (R on weekends) to Steinway Street. N or Q trains to 36 Avenue.
Program Information: Telephone: 718.777.6888; Website: <http://movingimage.us>

The Museum is housed in a building owned by the City of New York and its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals. For more information, please visit <http://movingimage.us>